

**WeMakeFuture WORLDWIDE EVENT GREECE 2024**  
**“4<sup>th</sup> WMF STARTUP COMPETITION & CONFERENCE”**

**13/12/2024 - HELEXPO INTERNATIONAL EXHIBITION CENTER**  
**AIMILIO RIADIS HALL- THESSALONIKI (GREECE)**

**PROGRAM**

09:45 – 10:30 **REGISTRATION – COFFEE - NETWORKING**

10:30 – 11:10 **WELCOME & OPENING REMARKS**

**Comm. Christos Sarantopoulos**, President @Italian-Hellenic Chamber of Commerce of Thessaloniki

**Mr. Cusmano Lombardo**, Founder and CEO @SearchOn Media Group and creator of WMF

**Mr. Konstantinos Gkioulekas**, Deputy Minister of Macedonia and Thrace of Greece

**Mr. Stelios Aggeloudis**, Major @Municipality of Thessaloniki

**Mr. Konstantinos Moraitidis**, 1<sup>st</sup> Vice President @Thessaloniki Chamber of Commerce & Industry

**Representative** of Enterprise Greece S.A.

**Mr. Fragiskos Theofylaktos**, CEO @Elevate Greece (ONLINE)

**Mr. Anastasios Tzikas**, President of the Board @Halexpo S.A. Thessaloniki International Fair

11:10 – 11:30 **INSTITUTIONAL REMARKS**

**Mr. Michiel Scheffer**, President of the Board of the European Innovation Council | European Commission

**Mr. Stratos Simopoulos**, Chairman of the Special Permanent Committee on Research and Technology @Hellenic Parliament – “Innovation: From Theory to Practice “

11:30 - 12:10 **STARTUP COMPETITION - PITCH SESSION 1**

**eDemandio, GutScanner, AsthmaFit, TransiTool, c-BEMS**

12:10 – 12:50 **SPEECHES**

**Ms. Natalia Shchelovanova**, Global Open innovation and Startups ecosystem Director @InnovEcoS – CRIF

**Mr. Ioannis Voutsinos**, Managing Director | Head EU Affairs & Funding @PwC Greece

**Mr. Milos Petrovic**, Senior Business Development Specialist @Depositphotos

12:50 - 13:30 **STARTUP COMPETITION - PITCH SESSION 2**  
**STAR SLEEP, WUART, META STEVIA FARM, ADR4ALL - ODR ECOSYSTEM, ebarber**

13:30 – 14:10 **LUNCH BREAK & NETWORKING**

14:10 – 14:40 **SPEECHES**

**Ms. Eleftheria Papanikolaou**, Member of the Technology Transfer Office @AUTH (TTO AUTH) & Walk AUTH Innovation

**Mr. Nikos Zachariadis**, COO @LANCOM - "Balkan Gate: Greece at the Heart of a New Connectivity Era"

14:40 - 15:20 **STARTUP COMPETITION - PITCH SESSION 3**  
**Travelr B2B, POSS, Cor-IS, MentalEscape, AfterSalesPro**

15:20 – 15:50 **SPEECHES**

**Mr. Francesco Amato** – Sales & Marketing Director @LATITUDO40 - "The Italian paradigm: LATITUDO40 project – For a healthy earth"

**Mr. Kostas Vavekis**, Director @PRAXI Network "From Research to Commercial exploitation"

15:50 – 16:10 **STARTUP AWARDS & CONCLUDING REMARKS**

16:10 – 17:00 **NETWORKING**

MODERATOR and PRESENTATION:  
**Mr. Dimitris Diamantidis**, Journalist

Language: English

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